

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 14.33  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME ELISE CLOYD \_\_\_\_\_  
SALES PRSN WA- JOE KNAUER \_\_\_\_\_

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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(PRINT NAME)

DATE AUG28/12 14.33

DATE AUG28/12 14.33

STA:

CON

PROF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	S		1135P-1205A	30		\$725.00	9/12	9/13	2		W-TH	2

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1958  
 PROGRAM : NIGHTLINE  
 ORD COM1 : NIGHTLINE LATE ON FRIDAY IT RUNS 1205A-1235A  
 THIS IS A MAKE-GOOD FOR SEP12 ON LINE-6 FOR 3 SPOTS/WK

PROGRAM : NIGHTLINE  
ORD COM1: NIGHTLINE LATE ON FRIDAY IT RUNS 1205A-1235A  
THIS IS A MAKE-GOOD FOR SEP12 ON LINE-6 FOR 3 SPOTS/WK

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
10	S		1000P-1100P	30		\$2,400.00	9/14	9/14	0		FRI	0
PROGRAM : 20/20												
11	S		600A-700A	30		\$600.00	9/15	9/15	0		SAT	0
PROGRAM : NEWS												
13	S		800P-1130P	30		\$3,300.00	9/15	9/15	0		SAT	0
PROGRAM : COLLEGE FTBAL												
14	S		600A-700A	30		\$600.00	9/16	9/16	0		SUN	0
PROGRAM : NEWS												
25	S		800P-1100P	30		\$9,250.00	9/17	9/17	0		MON	0
PROGRAM : CMA FESTIVAL ORD COM1: PRGM CHANGE: CMA THIS IS A MAKE-GOOD FOR SEP17 ON LINE-23 FOR 1 SPOT/WK												
26	A		1000A-1100A	30		\$350.00	9/12	9/14	3		W-F	3
PROGRAM : MILLIONAIRE/FEUD CON COM1: 1X PER DAY												
27	A		500P-600P	30		\$1,425.00	9/12	9/14	3		W-F	3
PROGRAM : NEWS CON COM1: 1X PER DAY												
28	A		1200N-1230P	30		\$375.00	9/15	9/15	1		SAT	1
PROGRAM : NEWS												
29	A		1200N-1230P	30		\$375.00	9/16	9/16	1		SUN	1
PROGRAM : NEWS												
30	A		1000A-1100A	30		\$375.00	9/17	9/17	1		MON	1
PROGRAM : MILLIONAIRE/FEUD												
31	A		500P-600P	30		\$1,800.00	9/17	9/17	1		MON	1
PROGRAM : NEWS												

REP HEADLINE# 6297556      TRF# 329040      REP: TEL# 703 528 7800      FAX# 703 528 7880

\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      AUG28/12 14.33

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32	A		600A-700A	30		\$600.00	9/16	9/16	1		SUN	1
PROGRAM : NEWS												
33	A		700A-900A	30		\$800.00	9/16	9/16	1		SUN	1
PROGRAM : NEWS												
SEP/12      59525.00												
CONTRACT TOTAL											59525.00	
TOTAL SPOTS											44	

MARKET TOTALS \$188,750      WFTV 36%      WKMG 16%      WESH 29%      WOFL 16%      WKCF 1%      WRBW 1%      CABL 0%

WOPX 0%      WRDQ 1%      EFTV 0%

SVC- NSI      DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE